



Social & Media Policy

Guidelines – Social Media

You must adhere to the following guidelines when using social media related to Indoor Netball New Zealand or its business, products, competitions, teams, participants, services, events, sponsors, members or reputation.

Use common sense

Whenever you are unsure as to whether or not the content you wish to share is appropriate, seek advice from others before doing so or refrain from sharing the content to be on the safe side.

When using social media, the lines between public and private, personal and professional, may be blurred. Remember, you are an ambassador for Indoor Netball New Zealand.

Avoiding controversial issues

Within the scope of your authorisation by Indoor Netball New Zealand, if you see misrepresentations made about Indoor Netball New Zealand in the media, you may point that out to the relevant authority. Always do so with respect and with the facts. If you speak about others, make sure what you say is based on fact and does not discredit or belittle that party.

Honesty

Your honesty—or dishonesty—may be quickly noticed in the social media environment. Do not say anything that is dishonest, untrue or misleading. If you are unsure, check the source and the facts before uploading or posting anything. NZ Indoor Sports INC recommends erring on the side of caution – if in doubt, do not post or upload.

Do not post anonymously, using pseudonyms or false screen names. Be transparent and honest. Use your real name, be clear about who you are and identify any affiliations you have.

If you have a vested interest in something you are discussing, point it out. If you make an endorsement or recommendation about something you are affiliated with, or have a close relationship with, you must disclose that affiliation.

The web is not anonymous. You should assume that all information posted online can be traced back to you. You are accountable for your actions both on and offline, including the information you post via your personal social media accounts.

Reasonable use

As a representative of Indoor Netball New Zealand, you must ensure that your personal use of social media does not interfere with your commitment or productivity to the role you have been entrusted.



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Guidelines – Media/Press

You must adhere to the following guidelines when dealing with the media/press when related to Indoor Netball New Zealand Inc. or its business, products, competitions, teams, participants, services, events, sponsors, members or reputation.

Releases

All media press releases or visual interviews and their content must be pre-approved by Indoor Netball New Zealand INC.

Whenever you are unsure as to whether or not the content you wish to share is appropriate, you must seek advice from INNZ before doing so.

Make sure what you say is based on fact and does not discredit INNZ.

Remember, you are an ambassador for Indoor Netball New Zealand.

Within the scope of your authorisation by Indoor Netball New Zealand, if you see misrepresentations made about NZ Indoor Sports in any form of media you must point that out to the relevant authority.